

CLAIMS

What is claimed is:

1. A method for fabrication of a luminaire, comprising the steps of:
selecting a pattern evocative of an association on the part of an intended user of the luminaire with a person, place or thing; and,
forming the pattern on at least certain surfaces of the luminaire, said pattern being visible to the user on use of the luminaire in a normally intended manner.
2. The method of claim 1 wherein the pattern is a diamond tread plate pattern.
3. The method of claim 1 wherein the luminaire is a shoplight.
4. The method of claim 3 wherein the pattern is a diamond tread plate pattern.
5. The method of claim 4 wherein the shoplight comprises a housing portion and at least one reflector portion.
6. The method of claim 5 wherein the housing portion and the reflector portion are integrally formed.
7. The method of claim 6 wherein the material comprising the housing portion also comprises the reflector portion.

8. The method of claim 2 wherein the thing is a motor sport activity.
9. A luminaire comprising:
surfaces visible to a user on ordinary operation of the luminaire; and,
a pattern formed on at least portions of the surfaces of the luminaire, the pattern
being evocative of an association on the part of a user with a person, place or thing.
10. The luminaire of claim 9 wherein the pattern is a diamond tread plate pattern.
11. The luminaire of claim 10 wherein the thing is a motor sport activity.
12. The luminaire of claim 11 wherein the luminaire is a shoplight.
13. The luminaire of claim 9 wherein the luminaire comprises a housing portion
and at least one reflector portion.
14. The luminaire of claim 13 wherein material comprising the housing portion
also comprises the reflector portion.
15. The luminaire of claim 14 wherein the housing portion and the reflector
portion are integrally formed.

16. The luminaire of claim 15 wherein the material comprising the housing portion also comprises the reflector portion.

17. The luminaire of claim 9 wherein the luminaire has at least one lamp and lamp holders mounting the lamp, the lamp holders being colored a color reminiscent of an activity association with the pattern.

18. The luminaire of claim 16 wherein the color is black.